

Electrical Product Safety Checking

Recalled appliances continue to be a risk to consumers in terms of causing fires or malfunctions that can result in serious injury and loss of life.

Every week in England alone, there are 35 fires caused by white goods, yet a YouGov survey commissioned by Infoo has shown that 90 per cent of adults in the UK are unaware of the dangers posed by household appliances.

Existing sources of product safety data are inadequate in their scope and in their ease of access and most importantly in providing time critical notification to the owners of these items. There is also a lack of clear guidance on how to act, should you own an affected appliance.

It is imperative that those organisations that handle and sell second hand appliances can identify recalled items easily, to protect their customers and avoid the reputational damage that can otherwise ensue.

Infoo's **Product Safety Verification Service** solves these problems by allowing our customers to quickly and easily access definitive product safety data using our novel technologies, driving effective decision making and mitigating operational risks.

Infoo's Product Safety searches are a cost-effective and simple way to guarantee that you operate with the highest standards of care for your customers.

Our all-inclusive transactional charging ensures that there are no setup, support, maintenance charges or other hidden costs and that you will have access to future product enhancements, as part of our ongoing commitment to service improvement.

